

Your display ad will appear in these newspapers

EAST

WEEKLY NEWSPAPERS

Ashland Boone County Journal
Belle Banner
Bland Courier
Bloomfield North Stoddard Countian
Bowling Green Times
Brookfield Linn County Leader
Caruthersville Democrat-Agnes
Centralia Fireside Guard
Chaffee Scott County Signal
Clarence Courier
Cuba Free Press
Eldon Advertiser
Ellington Reynolds County Courier
Elsberry Democrat
Eminence Current Wave
Glasgow Missourian
Hermann Advertiser-Courier
Houston Herald & Republican
Jackson Cash-Book Journal
Kahoka Hometown Journal
LaPlata The Home Press
Lathrop Rural Reporter
Licking News
Malden Delta News-Citizen
Milan Standard
Monroe City Lake Gazette
Montgomery City Standard
New Madrid Weekly Record
Owensville Gasconade Co. Republican
Perryville Republic Monitor
Piedmont Wayne Co. Journal Banner
Portageville Missourian News
Potosi Independent Journal
Salem News
Shelbina Democrat
Shelbina Weekly
Shelbyville Shelby County Herald
St. Clair Missourian
St. James Press
Steele Enterprise
Steelville Star-Crawford Mirror
Stover Morgan County Press
Sullivan Independent News
Tipton Times
Union Missourian
Unionville Republican
Van Buren Current Local
Versailles Leader-Statesman
Viburnum Quad County Star
Vienna Maries County Gazette
Warrenton Warren County Record
Washington Missourian
Wellsville Optic-News

DAILIES

Cape Girardeau Southeast Missourian
& Wednesday
Columbia Missourian
Dexter Daily Statesman
Fulton Sun
Jefferson City News Tribune
Kennett Daily Dunklin Democrat
Kirksville Daily Express
Macon Chronicle-Herald & The Journal
Moberly Monitor Index

WEST

WEEKLY NEWSPAPERS

Adrian Journal
Alma The Santa Fe Times
Aurora Advertiser
Belton Star-Herald
Bethany Republican-Clipper & Pony
Express
Bolivar Herald-Free Press
Branson Taney County Times
Branson Tri-Lakes News & Shopper

Buffalo Dallas County Courier & Shopper
Buffalo Reflex
California Democrat
Camdenton Reporter
Cameron Citizen-Observer
Carl Junction Jasper County Citizen
Carrollton Democrat
Cassville Democrat
Concordia Concordian
Crane Chronicle/Stone County
Republican
Drexel Star
El Dorado Springs Sun
Fairfax Forum
Gainesville Ozark County Times
Grain Valley The Pointe
Grandview Jackson County Advocate
Harrisonville Democrat-Missourian
Higginsville Advance
Hopkins Journal
Kansas City Northeast News
Kansas City Sun Tribune
Kansas City Wednesday Sun
Kearney Courier
Kimberling City Stone County Gazette
Lake Ozark, The Lake Today
Lawson Review
Lee's Summit Journal
Lee's Summit Tribune
Liberal News
Liberty Tribune
Mansfield Mirror & Shopper
Marshfield Mail & MailBox
Mt. Vernon Lawrence County Record
Mountain Grove News Journal & Shopper
Mountain View Standard News
Neosho Newton County News
Norborne Democrat-Leader
Oak Grove Focus on Oak Grove
Odessa Odessan
Pierce City Leader Journal
Pineville McDonald County News-Gazette
Platte City Platte County Citizen
Platte City Platte County Landmark
Pleasant Hill Times & PennySaver
Raymore Journal
Republic Monitor
Rock Port Atchison County Mail
Rogersville South County Mail
Sarcoxie Record
Savannah Reporter
Seneca News-Dispatch
Sheridan Quad River News
Slater Main Street News
Smithville Herald
St. Joseph Telegraph
St. Louis American
Stockton Cedar County Republican
Summersville Beacon
Sweet Springs Herald
Tarkio Avalanche
Weston Chronicle

DAILIES

Carthage Press
Chillicothe Constitution Tribune & Xtra
Independence Examiner & Extra
Lebanon Daily Record & Extra
Marshall Democrat-News & Saline Co.
Citizen
Maryville Daily Forum & Penny Press
Monett Times
Neosho Daily News
& Neighborhood Showcase
Richmond Daily News
Sedalia Democrat
Trenton Republican Times
& Green Hills Weekly
West Plains Daily Quill



ONE CALL
ONE CONTACT
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ONE CHECK

Saves You Time & Money!

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Fax: 573-874-5894

www.mopress.com/service
mopressads@socket.net

121714

DISPLAY
AD
NETWORK



MOPRESS.COM/2X4



RATES

\$2,500 for one insertion of a 2-column x 4-inch ad (3.4" x 4") statewide. \$1,500 for either west or east region of state. Pre-payment is required prior to all 2x4 placements. Checks, Visa and Mastercard are accepted. If invoicing required, additional fees apply. A 2x2 ad is only \$1,300.

DISCOUNT FOR MULTIPLE INSERTIONS (Non-Commissionable)

25% discount for each additional insertion of the same ad during the following and succeeding weeks.

DEADLINE

The ad and payment must be received by noon Wednesday prior to the week you want the ad to run in the newspapers.

RUN DATES

The ad will run in the participating weekly newspapers on the day they publish. It will run in the participating dailies on whichever day the newspaper chooses.

TEARSHEETS

One random tearsheet will be sent to the advertiser upon request for a fee of \$10.00.

SAVE UP TO 75% of AD COST with **DISPLAY AD NETWORK**

2x2 DISPLAY AD only \$1,300

2x4 DISPLAY AD only \$2,500

PLACEMENT IN OTHER STATES

MPS can place your 2x4 ad in other state networks. Call for discount information.

RESTRICTIONS

Ads must adhere to standard advertising regulations (disclaimers, copyrights, etc.). Missouri Press Service and the participating newspapers reserve the right to reject and/or edit any ads. MPS does not accept ads requesting money for product information or samples. A complete copy of our guidelines will be faxed to you upon request.

AD DESIGN

Missouri Press Service can design you 2x4 for FREE. Please allow extra time for ad production.

ACCEPTABLE FILE FORMATS:

.tiff, .jpg, .eps and .pdf

All artwork should be formatted to at least 120dpi and should be either grayscale or CMYK.

3.4" x 4"
Actual size of a
2 column by 4 inch ad



DISPLAY AD NETWORK

The big s

3.4" x 2"

Actual size of a
2 column by 2 inch ad

DISPLAY AD NETWORK

DISPLAY AD NETWORK IS THE PERFECT WAY TO ADVERTISE:

**Real Estate • Auctions
Estate Sales • Help Wanted
Special Events
Telecommunications
Law Firm Advertisements
Pre-Manufactured Homes**

