

MISSOURI NEWSPAPER ADVERTISING NETWORKS

The Missouri Newspaper Display Ad Network and the Missouri Statewide Classified Ad Network provide advertisers the opportunity to reach the attached Newspapers in Missouri at a very steep discount.



MISSOURI NEWSPAPER DISPLAY AD NETWORK



MISSOURI STATEWIDE CLASSIFIED AD NETWORK

- Advertisers can place a 2 column by 2 inch (or a 2 column by 4 inch) ad in the participating network newspapers.
2x2: 3.4" wide x 2" deep / 2x4: 3.4" wide x 4" deep

Rates*

2x2	Statewide	\$1,300
	East or West	\$750
2x4	Statewide	\$2,500
	East or West	\$1,500

The Details:

Payment: Pre-payment is required prior to all placements. Checks, Visa and Mastercard are accepted.

Multiple Insertion Discounts: 25% discount for each additional insertion of the same ad during the following and succeeding weeks.

Restrictions: Ads must adhere to standard advertising regulations (disclaimers, copyrights, etc.). Missouri Press Service and the participating newspapers reserve the right to reject and/or edit any ads. MPS does not accept ads requesting money for product information or samples. A complete copy of our guidelines will be provided upon request. Ad Design / Acceptable file formats: MPS can design your ad for FREE. Please allow extra time for ad production. Acceptable file formats are .tiff, .jpg, .eps and .pdf

Run Dates: Your ad will run in the participating weekly newspapers on the day they publish. It will run in the participation dailies on a day of the newspaper's choice.

Tearsheets: One random tearsheet will be sent to the advertiser upon request for \$10, or an affidavit is available for no extra charge.

Deadline: The ad and payment must be received by noon Wednesday prior to the week you want the ad to run in the newspapers.

- Missouri Press Service can also place your ad in any other state advertising network at the rates set by each individual press association. Please call for more information.

- Advertisers can place a 25 word in-line classified ad in the participating network newspapers.

Word Counts: Phone number, e-mail address and web-site count as one word each. City, state and zip codes count as oneword each. Time, month, day and dates count as one word each.

Rates*

25 Word Classified Ad	\$350
Additional Words of 25	\$10 Per Word
Multiple Insertion Discount**	
25 Word Classified Ad	\$297.50
Additional Words of 25	\$8 Per Word
1x2 Classified Display Ad	
1.75"x2" Ad in Classifieds	\$599

Participating Missouri 2x Display and Statewide Advertising Networks Newspapers

2X Newspaper participates in the 2x Network **SW** Newspaper participates in the Statewide Classifieds Network

Albany Ledger SW	Ironton Mountain Echo 2X SW	Platte Co. Landmark 2X SW
Alma Santa Fe Times 2X SW	Jackson Cashbook Journal 2X SW	Plattsburg Clinton Co. Leader 2X SW
Arnold Imperial Leader SW	Jefferson City News Tribune 2X SW	Pleasant Hill Times 2X SW
Ashland Boon Co. Journal 2X SW	Joplin Globe 2X SW	Potosi Independent Journal 2X SW
Bethany Republican Clipper 2X SW	Kahoka Hometown Journal 2X SW	Raymore Journal 2X SW
Bolivar Herald Free Press 2X SW	Kahoka Media SW	Rock Port Atchison Co. Mail 2X SW
Boonville Daily News 2X SW	Courier Tribune 2X SW	Saint James Press 2X SW
Bowling Green Times 2X SW	Delta Dunklin Democrat 2X SW	Salem News 2X SW
Branson Tri-Lakes News 2X SW	King City Tri-Co. News SW	Sarcoxie Record 2X SW
Hamilton Caldwell Co. News SW	Lawson Review SW	Savannah Reporter 2X SW
Brookfield Linn Co. Leader 2X SW	Laclede Record 2X SW	Sedalia Democrat 2X SW
Buffalo Reflex 2X SW	Lexington News 2X SW	Neosho The News Dispatch 2X SW
California Democrat 2X SW	Liberal News 2X SW	Shelbina Weekly 2X SW
Camdenton Reporter 2X SW	Licking News SW	Shelbyville Shelby Co. Herald 2X
Cameron Citizen Observer 2X SW	Lincoln New Era SW	Sheridan Express 2X SW
Cape Girardeau SE Missourian 2X	Linn Unterrified Democrat 2X SW	Slater Main Street News 2X SW
Carl Junction Jasper Co. Citizen 2X SW	Louisiana Press Journal 2X SW	St. Louis Community News SW
Carrollton Democrat 2X SW	Marshfield Mail 2X SW	St. Charles Community News SW
Charleston Enterprise Courier 2X SW	Maryville Daily Forum 2X SW	St. Clair Missourian 2X SW
Cole Camp Courier SW	Maryville Nodaway News Leader 2X SW	Pemiscott Press 2X
Columbia Missourian SW	Maysville DeKalb Co Record SW	Steelville Star / Crawford Co. Mail 2X SW
Concordia Concordian 2X SW	Milan Standard SW	Stockton Cedar Co. Republican 2X SW
Cuba Free Press 2X SW	Monett Times SW	Stover Morgan Co. Press 2X SW
East Prairie Eagle 2X SW	Monroe City Lake Gazette 2X SW	Sullivan Independent News 2X SW
Edina Sentinel SW	Montgomery Standard 2X SW	Summersville Beacon 2X SW
El Dorado Sun 2X SW	Wright Co. Journal SW	Sweet Spring Herald 2X SW
El Dorado Star SW	Neosho Newton Co. News SW	Tipton Times 2X SW
Eldon Advertiser 2X SW	Nevada Daily Mail SW	Trenton Republican Times 2X SW
Ellington Reynolds Co. Courier 2X SW	New Madrid Weekly Record 2X SW	Unionville Republican 2X SW
Elsberry Democrat 2X SW	Norborne Democrat Leader 2X SW	Van Buren Current Local 2X SW
Eminence Shannon Co. Current Wave 2X SW	Oak Grove Focus on Oak Grove 2X SW	Vandalia Leader 2X SW
Fayette Advertiser 2X SW	Odessa Odessan 2X SW	Versailles Leader Statesman 2X SW
Festus Jefferson Co. Leader SW	Owensville Gasconade Co. Republican 2X SW	Viburnum Quad Co. Star 2X SW
Fredricktown Democrat 2X SW	Ozark Christian Co. Headliner News 2X SW	Maris County Advocate 2X SW
Fulton Sun 2X SW	Palmyra Spectator SW	Warren County Record 2X SW
Gainesville Ozark Co. Times SW	Park Hills Daily Journal 2X SW	Washington Missourian 2X SW
Gladstone Dispatch SW	Pemiscott Press 2X SW	West Plains Daily Quill 2X SW
Queen City Schuyler Co. Times SW	Perryville Republic Monitor 2X SW	Weston Chronicle 2X
Grant City Times SW	Phelps Co. Focus 2X SW	Willow Springs Howell Co. News 2X SW
Higginsville Advance 2X SW	Piedmont Journal Banner 2X SW	Windsor Review SW
Houston Herald 2X SW	Pierce City Leader SW	
Independence Examiner 2X SW	Platte Co. Citizen 2X	

For More Information Please Contact Ted Lawrence
at tlawrence@mopress.com or call: 417-300-0992

