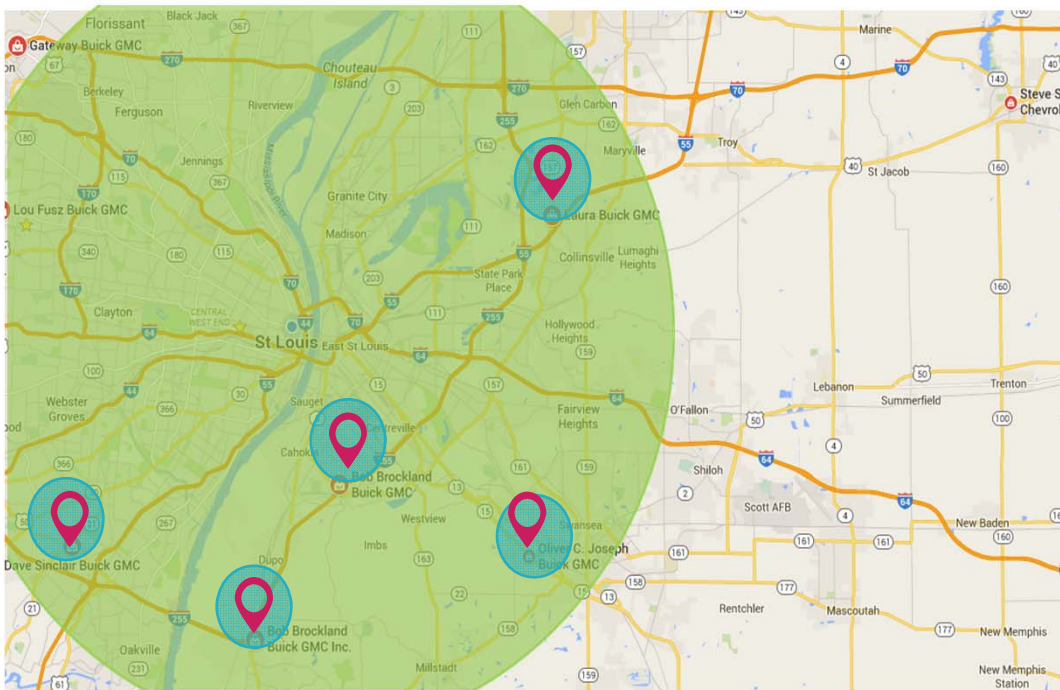


MOBILE GEO-LOCATION TARGETING

Reach consumers when they are or based on where they've been in the past!



Target your message using smartphone GPS location technology. Using these past visits, we can display your ad message to consumers via mobile apps and sites to drive future shopping behaviors.



BENEFITS OF MOBILE LOCATION CAMPAIGNS

- Maximize exposure by targeting consumers who have been to specific locations in the past 30 days
- Drive market share growth in your area
- Increase brand awareness to your target audience
- Complete your branding circle
- Build a new customer base
- Gain a competitive advantage
- Track ad campaign conversions
- Drive engagement and traffic to your website